

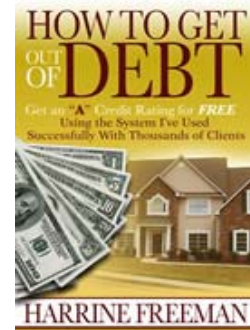
The logo for 'The Publicity Formula' features the text 'The Publicity Formula' in a serif font. 'The' is in a smaller size above 'Publicity'. 'Formula' is in a larger size below 'Publicity'. The text is white and set against a red background that has a glowing, streaky effect on the right side.

www.thepublicityformula.com

Contact: Yoshi Simms

Email: info@thepublicityformula.com

Phone: (678) 318-3632



Author, Harrine Freeman of "How to Get out of Debt: Get An "A" Credit Rating for FREE", will sign copies of her book at Walden Books

(Alexandria, VA) Best-selling author, Harrine Freeman will be having a book signing at Walden Books in Alexandria, VA on September 1, 2007 from 1-5pm.

Harrine Freeman, author of "How to Get out of Debt" and Personal Finance Expert, knows about debt firsthand, having maxed out over thirteen credit cards, totaling \$19,000 in debt. "I got in debt when I was in college. I lost my job and my car was repossessed when credit card companies began to harass me. I finally took a part-time job, in addition to a full time job, to pay off my debt," says Freeman. "People don't realize how big a hole they can dig themselves in until it's too late, but my passion for writing this book and starting a credit repair business is to meet my clients where they are by using practical steps that have helped thousands of people recover from financial ruin."

This is what one expert had to say about Harrine's book:

"Like many Americans, Harrine Freeman, has been through credit difficulties. But not only has she turned her situation around, she has gone on to help others do the same with her straightforward guide to better credit, How to Get Out of Debt: Get an "A" Credit Rating For Free. Her book is here at a time when so many people need this kind of help".

-- Gerri Detweiler, consumer advocate and author of The Ultimate Credit Handbook

For more information on H.E. Freeman Enterprises or to order a copy of the book, please visit: <http://www.hefreemanenterprises.com/books.html>

Here are just some of Harrine's awards and mentionables:

- Best New Financial Expert - Author of the Year – Disilgold Soul Magazine Awards - June 2007
- A Good Book Bookstore - Book of the Month – April 2007
- Top 16 Best Covers of the Month - Delta Reviewers/Real Page Turners – March 2007
- Ezine Articles Expert – March 2007 (ongoing)
- Featured Author on Books2Mention Magazine – October 2006

Harrine Freeman is a member of American Association of Daily Money Managers, the National Association of Women Writers, SPAWN, IEEE, AAUW, Toastmasters, Women in Technology and the Women Network.

#

To *book a speaking engagement*, schedule an interview with Harrine Freeman or to receive more information, please contact The Publicity Formula directly at (678) 318-3632 or by email at info@thepublicityformula.com.