

The logo for 'The Publicity Formula' features the text 'The Publicity Formula' in a serif font. 'The' is in a smaller font size and positioned above 'Publicity'. 'Formula' is in a larger font size and positioned below 'Publicity'. The text is white and set against a dark red background. To the right of the text is a stylized graphic of a red and orange flame or light streak.

www.thepublicityformula.com

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Author, Harrine Freeman of "How to Get out of Debt: Get An “A” Credit Rating for FREE", will sign copies of her book at Book Expo America

Best-selling author, Harrine Freeman will be signing copies of her book at Book Expo America at the Jacob Javitz Center in New York City. Book Signing Times at the African American Authors Pavillion are June 1st - 1pm- 1:30pm and June 2nd 11pm-12 pm-PEAK TIME.

Harrine Freeman, author of "How to Get out of Debt" and Personal Finance Expert, knows about debt firsthand, having maxed out over thirteen credit cards, totaling \$19,000 in debt. "I got in debt when I was in college. I lost my job and my car was repossessed when credit card companies began to harass me. I finally took a part-time job, in addition to a full time job, to pay off my debt," says Freeman. "People don't realize how big a hole they can dig themselves in until it's too late, but my passion for writing this book and starting a credit repair business is to meet my clients where they are by using practical steps that have helped thousands of people recover from financial ruin."

This is what one expert had to say about Harrine's book:

"Like many Americans, Harrine Freeman, has been through credit difficulties. But not only has she turned her situation around, she has gone on to help others do the same with her straightforward guide to better credit, How to Get Out of Debt: Get an "A" Credit Rating For Free. Her book is here at a time when so many people need this kind of help".

-- Gerri Detweiler, consumer advocate and author of The Ultimate Credit Handbook

For more information on Harrine Freeman you please visit:

<http://www.hfreemanenterprises.com/books.html>.

Here are some of Harrine's other events in which she has participated:

April 2007

April 18, 2007, Harrine Freeman, Guest Speaker at Artomatic Expo, Arlington, VA, 6-8pm

April 21, 2007, Harrine Freeman Featured Speaker, A Good Book Bookstore, Baltimore, MD 2- 3:30pm

April 22,2007, Harrine Freeman, Vendor, 2007 Day of the Book Celebration, Kensington, MD, noon-5pm

April 27-29, 2007, Harrine Freeman Panelist/Vendor at Memphis Black Writers Conference, Memphis, TN

May 2007

May 7, 2007, Black Informant interview with Duane Brayboy

May 10, 2007, WFVM 95.3 radio interview with Monica Washington, South Carolina

May 15, 2007, Powertalkfm.com interview with Mike Ray, Atlanta, GA

May 26, 2007, Karibu Inde Pen Write Now Series, Karibu, Iverson Mall, Temple Hills, MD

May-June 2007

May 31-June 2, 2007, Harrine Freeman, appearance at African American Pavilion at Book Expo America

June 5, 2007, iRock Talk Radio with Jerry Royce, 9:30-10:30pm, Easton, MD

June 23, 2007, KJE 2nd Annual National Conference, 8-3pm, Woodbridge, VA

July 2007

July 21, 2007, Harlem Book Fair, Harlem, NY

Harrine Freeman is a member of American Association of Daily Money Managers, the National Association of Women Writers, SPAWN, IEEE, AAUW, Toastmasters, Women in Technology and the Women Network.

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To *book a speaking engagement*, schedule an interview with Harrine Freeman or to receive more information, please contact The Publicity Formula directly at (678) 318-3632 or by email at info@thepublicityformula.com.